

MAINE BOATS, HOMES & HARBORS SHOW

# MAINE BOATS, HOMES & HARBORS



**Face-to-face  
selling, sealed with  
a handshake!**

**August 11-13, 2017**

Harbor & Buoy Parks  
Rockland, Maine



## In Person.

### Maine Boats, Homes & Harbors Show!

This live version of the magazine brings readers and viewers together with Maine's finest craftsmen: boats, furniture, home wares, and more are showcased in a beautiful coastal setting on the waterfront in Rockland. There are boats in the water, boats and displays on land, and tents filled with wonderful wares. Plus there are events for the whole family, including the wildly popular (and spirited) World Championship Boatyard Dog® Trials. The 15th annual show will be August 11-13, 2017.

**Booth Spaces start at just \$610, Land Spaces start at \$525,  
In-Water Spaces start at \$6.25/sq. ft..**

*(Space sold on a first-come, first-served basis. Don't delay!)*



Jeff Scher

**From the initial introduction to the final handshake, the  
*Maine Boats, Homes & Harbors Show* helps you sell your products  
and services to those who seek the very best in life.**

**We'll bring you the buyers. You do the rest.**

Maine Boats, Homes & Harbors, P.O. Box 566, Rockland, ME 04841

**(800) 565-4951**

**showinfo@maineboats.com**

**www.maineboats.com**

## Exhibit at the Annual Maine Boats, Homes & Harbors Show! On the waterfront, Rockland, Maine

The three-day event attracts **8,500+ attendees** on average. Primarily drawn from the readers of *Maine Boats, Homes & Harbors* magazine and website, the attendees are mature, upscale, and affluent. The magazine's subscribers have average annual household incomes of \$282,000 and an average net worth of more than \$4.5 million. They have a proven appetite for the finer things in life—yachts, custom furniture, art, and gorgeous homes.

Three categories of exhibit space are available: Booth Space within a tent, Exhibits on the Shore, and Boats in the Water. Space is allocated on a first-come, first-served basis. For show sponsorship opportunities, see information below.

### Exhibit Space Rates

*All exhibitors must have liability insurance.*

#### Booth Space within a Tent

Booths are 8' deep x 10' wide. Each booth includes one 8'-long table and 2 folding chairs. Includes electricity, pipe & drape. Drapes will be white. Table covers are NOT included. Extra tables are available at additional charge, and must be ordered ahead of time.

Shared space by permission only.

**In-tent Booth(s) cost \$610**

#### Exhibits on the Shore

There are a variety of outdoor exhibit spaces in several locations. These spaces are appropriate for boats on trailers and for other vendors who are prepared to be outside in all weather. The minimum space is 10' x 10'. Exhibitors on the shore must provide their own shelter (e.g. pop-up tent), tables, and chairs.

**Prices start at \$525**

#### Boats in the Water

Display space in the water along our docks is reserved for boats longer than 22 feet (*smaller boats are welcome—please see the Exhibits on the Shore pricing above*).

Stern-to: \$6.25 per square foot, side-to: \$8.00 per square foot. Boats of less than 250 square feet will be charged a minimum fee. Space is allocated on a first-come, first-served basis.

**Prices start at \$6.25 (per square foot)**



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### Other Promotion Options

#### Sponsorships

There are numerous opportunities to sponsor special areas and events during the show. Each offers a great way to get your logo and message in front of a very qualified audience.

**Various levels; inquire for details.**

Package deals available for advertisers who have a presence in all 3 media (*magazine, website and show*). Call for details!



### Contact Information

**Call (207)594-8622 and ask for John Hanson, Dave Getchell or Gretchen Piston Ogden or contact them via e-mail: john@maineboats.com dave@maineboats.com showmanager@maineboats.com**