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MAINE

BOATS, HOMES & HARBORS



Online.

The award-winning online edition of *Maine Boats, Homes & Harbors* explores coastal life in all its many facets. Updates present the best of the Maine coast using the combined power of text, photos, audio, and video. There's web-exclusive content and posts by our Coastal Correspondents.

Start Your Day in Maine at Maineboats.com!

■ **JUST LAUNCHED:**

Photos and specs on new boats and notable rebuilds.

■ **COASTAL CORRESPONDENTS:**

Our great writers cover cruising the coast, gardening, maritime history, birding, and more with style and humor.

ADVERTISE ON MAINEBOATS.COM

Reach thousands of uniquely qualified visitors per month at maineboats.com. These readers are active, involved, high income, and high net-worth mariners with a passion for the Maine coast.



Maine Boats, Homes & Harbors, P.O. Box 566, Rockland, ME 04841

(800) 565-4951

advertising@maineboats.com

www.maineboats.com

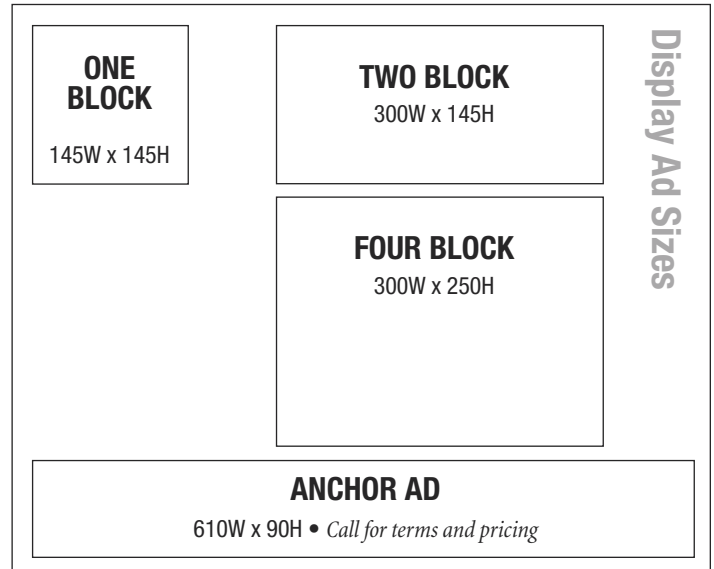
Online Display Advertising (ROW)

Maineboats.com brings the world to you for as little as \$225 per month!

FEATURE PAGES are located just ONE click away from the Home Page. To ensure that your message is seen, these ads are fixed, and limited to just five per section.

- Once you purchase your slot, your ad remains there as long as your account is in good standing. Four one-block ad spaces (may be combined) are available down the right-hand column, plus one full horizontal banner below.
- BONUS! All active Feature Page advertisers rotate through the Home Page. This is the gateway to the site and highly visible. Each time the Home Page loads, a new set of five advertisers will appear.
- Ads also rotate through all Back Issue (archive) pages.

Online Display Ad Sizes (in pixels)



Display (ROW) Rates

Size / Width x Height	Per Month Rate <i>with an annual contract</i>
One block exclusive rotation / 145 x 145 pixels	\$225
Two block exclusive rotation / 300 x 145 pixels	\$405
Two block 1/2 rotation / 300 x 145 pixels	\$225
Four block exclusive rotation / 300 x 250 pixels	\$765
Four block 1/4 rotation / 300 x 250 pixels	\$225

Location: Feature Page Fixed plus Home Page Rotation

Closing Date

All materials must be received by 15th of the month for posting by the 15th of the next month.

To interact daily with boaters checking tide and weather reports for their favorite harbors around the country, ask us about additional advertising options on our sister site, USHarbors.com.

Call (207)594-8622 and ask for John Hanson or Dave Getchell, or contact them via e-mail: john@maineboats.com, dave@maineboats.com



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